

Press Release

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VANGUARD PROPERTIES ATTRACTS TOP MARIN TALENT CHELSEA E. IALEGGIO NAMED GENERAL SALES MANAGER MARIN COUNTY

The continual growth of Vanguard Properties, the renowned San Francisco based Real Estate firm headed by CEO James Nunemacher for more than 30 years continues to demonstrate the company's growth and the consumers interest in working with locally owned and operated firms. Today Mr. Nunemacher announced that Chelsea E. Ialeggio was named General Sales Manager for Marin County.

Chelsea grew up in Marin and currently lives in Mill Valley. She knows the Bay Area extremely well, not only as a long-time resident, but as a successful realtor and recognized as one the top 5 producing agents in Marin County. Having grown up in a family of top-producing real estate professionals, she constantly had exposure to the Marin market dynamic and operates with the highest standards of business ethics. The success that Chelsea has established in her business endeavors is based on her exceptional level of integrity, marketing and professionalism. The mutual attraction for both Chelsea and Vanguard Properties was a sharing of an entrepreneurial positive and agent-centric culture.

Chelsea began her real estate career in 2003. Previously, she spent nearly a decade in the financial industry in institutional equity research sales to domestic and foreign institutions in the U.S., Italy, Switzerland, and the U.K. Chelsea's extensive research and sales experience, combined with her managerial skills demonstrated by running a successful equity sales team in London as a Managing Director with Bank of America Securities made for an easy transition into real estate.

Chelsea has served as a Director on the Marin Board of Realtors as well as serving on several committees for the Board. She contributes a portion of each of her transactions to various non-profit organizations including Home for a Home, The Hannah Freedom School in Marin City, Project Glimmer, and Rocket Dog Rescue.

In addition, Vanguard Properties recently opened their newest Location at 352 Miller Avenue in the heart of the constantly evolving "Design District "of Mill Valley, California. Vanguard Properties boasts a strong emphasis and focus on the corridor from San Francisco to Sonoma and Napa Counties.

Whether the clients are new and growing families, second home or pied-a-terre purchasers, and the thousands of homeowners making a move within their own or a neighboring county Vanguard Properties has the locations to serve.

The cross pollination of the locally owned and operated four offices in San Francisco, four in Sonoma County and now two in Marin County will not only serve Marin County buyers looking for property locally, but also in San Francisco and Wine Country as well or in a nutshell from City to Country and all stops in between. Vanguard is known for their unique, fresh and exciting approach to marketing homes. "The Marin market has responded exceptionally well to our brand and style of marketing properties," said Mitch Laufer, Creative Director.

Many Real Estate agents in Marin, and the surrounding areas, are very interested in what Vanguard has to offer in marketing versus their competitors. "Our company takes a different approach to marketing Real Estate and supporting our agents. We work in alliance to assist our agents and clients to achieve success." said CEO James Nunemacher.

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